

Drone User MAGAZINE

2019 Media Information

Drone User Magazine was established in 2016 as an online only, monthly publication in the form of a 3D interactive magazine.

In February 2019 we moved into the next stage and went into print with copies distributed through W.H.Smiths, all over the country. We also maintained our online presence, giving the online issues free to those who subscribed to our printed magazine. This makes us an ideal platform for drone related companies to partner with.



AUDIENCE

Drone User Magazine is aimed at drone users all over the world but our readers are predominantly based in the UK. We have a good, balanced mix of hobby fliers and commercial operators of all ages.

Our online editions are also read by drone users in the USA (7%).



CONTENT

Our content is varied and also features material contributed by other drone users. We also have several industry experts who write for us.

Each month we try to keep our content fresh and exciting. We also run several monthly competitions and free draws.



FORMAT

Drone User Magazine has an A4 format on silk paper and is perfect bound with a gloss UV coated cover. Our standard print is 64 pages plus 4.



DISTRIBUTION

Drone User Magazine is printed and distributed by Warners of Bourne. We are currently on sale in 400 W.H.Smiths stores but this will increase month on month and we will eventually be on sale in supermarkets and independent stores.



ADVERTISE

There are lots of ways in which you can feature in Drone User Magazine and although we have several standard options, we are happy to discuss your exact requirements. We welcome advertising from any drone or technology related companies. Our advertising can put you right in front of a relevant, targetted audience.



PRICING

Our advertising rates are very competitive and cost effective and suited to companies of all budgets. All prices are plus VAT at 20%

Type	Size	1 Issue	6 Issues	12 Issues
A4 full page	210mm x 297mm	£295.00	£796.00	£1499.00
Half page	190mm x 133mm	£150.00	£405.00	£799.00
Quarter page	90mm x 133mm	£50.00	£135.00	£269.00



PAYMENT TERMS

All advertising is pre-paid before publication date. Annual plans are payable in advance, at the time of booking in order to benefit from the reduced rates.

We accept bank transfers, PayPal and cheques payable to RedSpot Media Ltd.



DEADLINES

Our magazine is placed on retail shelves on the first Thursday of each month. Subscribers receive their copies by post on the 1st of each month and online editions are published the same day.

Artwork must be received by the 14th of each month.



ADVERTISING FORMAT

We can only accept artwork in jpeg format. It must be 300dpi. With full page advertisements, artwork can bleed right to the edges but allow for a 3mm all round margin for visible text.

We can also offer a design service if you cannot design your own artwork. (Charges apply).

CONTACT AND BOOKING

All advertising enquiries can be sent to marketing@droneuser.co.uk

Artwork should be sent to editorial@droneuser.co.uk

REDSPOT
MEDIA

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